

Natural Corporate Holiday Gifts

Bringing Life to Living Spaces

Liza Fiorentinos

About Luludi Living Art

A local woman owned business, Luludi Living Art launched in 2011. The owner, Liza Fiorentinos, developed Luludi in New York after living and working in Paris for 15 years for CNN and CNBC.

Liza felt that people spend too many hours indoors under fluorescent lights and wanted to work with Biophilic Design to bring life to living spaces.

Today, Luludi works with many corporations and properties in NYC and nationally to beautify their indoor and outdoor spaces sustainably with living art herb and moss wall gardens.

Luludi's design shop is located in Astoria.

Scope

- ◆ Design and create a holiday gift that that is festive and long lasting
- ◆ Incorporate the look, feel and colors of client's logo or theme
- ◆ Package and ship units to individuals' homes or their offices

Petite Holiday Gifts

- ◆ Send a set of 3 or just one of these festive natural gifts. After the holidays, they can be planted in soil to root and grow
- ◆ Ribbon can be changed to match your logo and packed in simple white box with your logo
- ◆ Pricing \$16 Wreath and \$12 Pinecone per finished piece (plus shipping)



Succulent Square

- ◆ Lush and Festive holiday succulent planting
- ◆ 4x4x4 whitewashed square vessel or different containers around 4". Lots of options available.
- ◆ Ribbon can be changed to any color
- ◆ Pricing \$45 per piece (plus shipping)



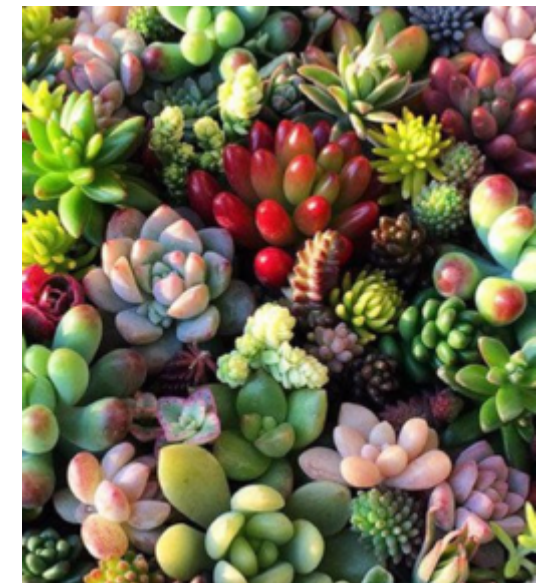
Succulent Wine Bottle

- ◆ Side sliced wine bottle (approx. 750 ml) filled with lush succulents and moss
- ◆ Either look is available (Hens & Chicks on left or larger and more lush on right)
- ◆ Will have little rubber feet to prevent rolling
- ◆ Pricing \$65 per piece (plus shipping)



Classic and fun Terrariums

- ◆ Gift a Terrarium with colorful moss accents surrounding succulents or other plant in a glass vase.
- ◆ Jades symbolize abundance and luck - good choice for the holidays
- ◆ Logo can be incorporated on gift box
- ◆ Depending on style – pricing approx \$32 (plus shipping)



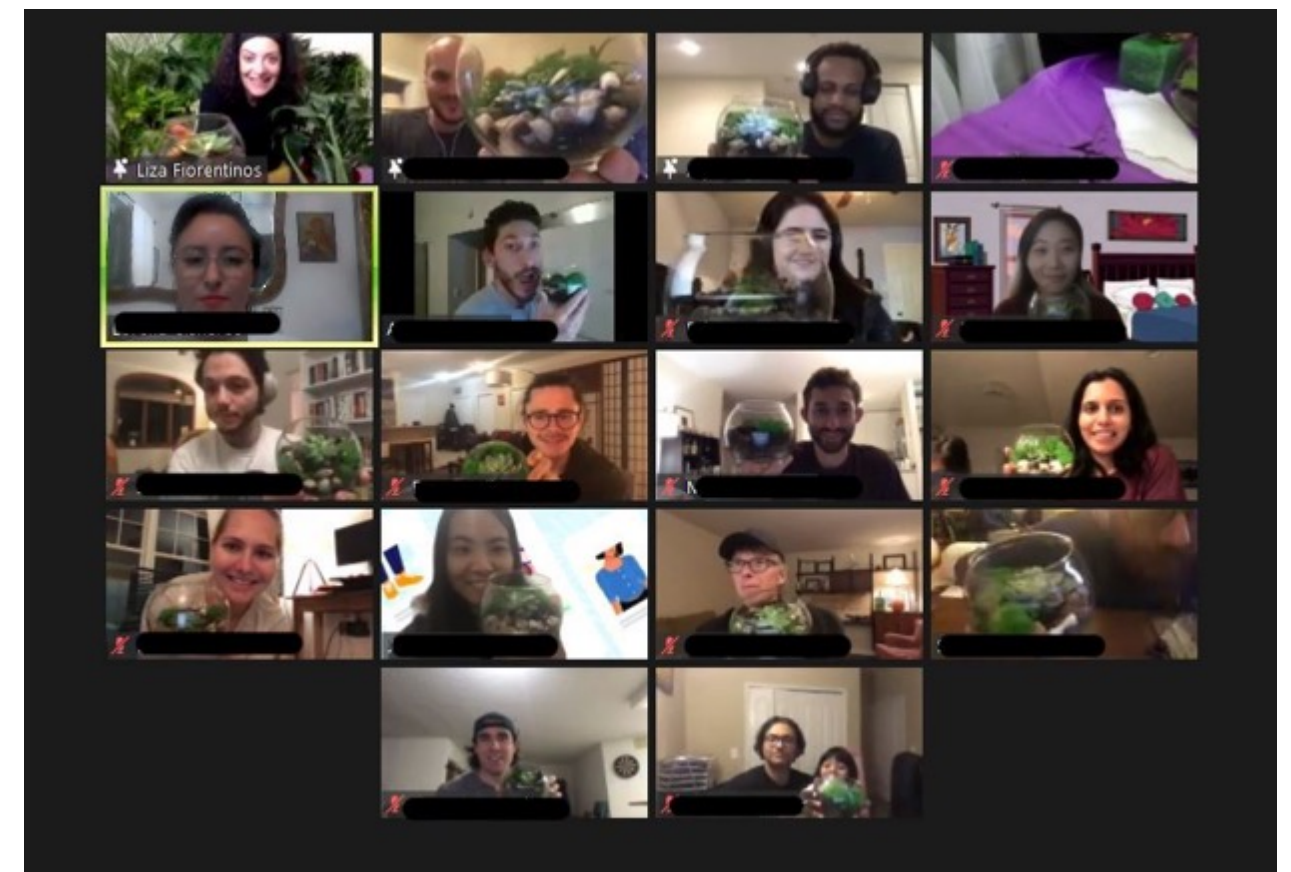
Mini Myrtle Trees, Money Plants, Succulent Glass Towers

- ◆ Lots of options available using mini-Myrtle Trees, Money plants or Succulents in tall white glass
- ◆ Seed cards with logo can be printed and attached to the gifts for planting later on in a pot of soil
- ◆ Pricing: Myrtle \$28, Money Tree \$38, Succulent Tower \$45 (plus shipping)



Virtual Terrarium Workshops

- ◆ Throw a Holiday Party on Zoom and invite the team and your clients to a fun and interactive Terrarium Workshop. 5-500 people.
- ◆ Our team sends out a kit with all of the materials (glass, plants, soil, moss, decorative bits..) ahead of time and then we meet on Zoom and create mini living worlds together.
- ◆ Themes can be holiday, regular Terrarium, Sand art, Autumn, Zodiac and many more
- ◆ Pricing approx \$55 plus shipping



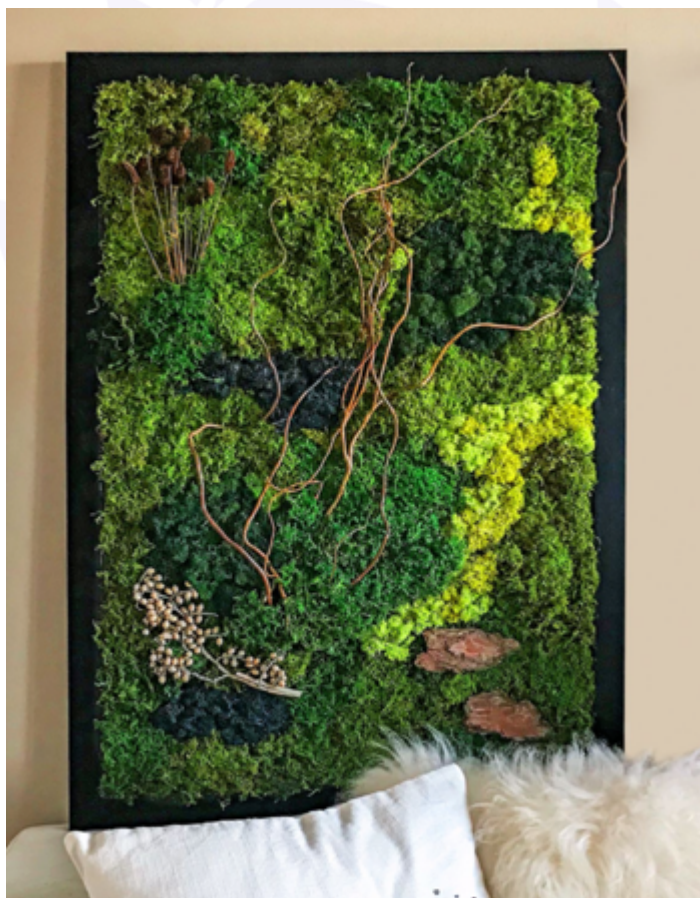
Zen Gardens

- ◆ Zen gardens are a peaceful and calming element to have in your home or work space
- ◆ Available as a green forest version with preserved moss and a hand beaded tree or created with sand and includes a low maintenance air plant
- ◆ Word on Stone can be personalized (or created with logo) and requires 3-4 weeks (additional \$8)
- ◆ Pricing \$45/\$55 (plus shipping)



Top Shelf Collection

- ◆ Looking to thank that special client? Send one of our exclusive pieces of living art
- ◆ Moss Wall Garden -pictured is 24" x 36" and available in smaller sizes
- ◆ Succulent Silver 9 piece (also available in 7 piece and 4 piece)
- ◆ Stone Forest Terrarium



Exceptional touches...

- ◆ Include a personalized gift card made of seeds to be planted in soil
- ◆ Plantable wildflower or herb cards with your logo on it attached to every gift
- ◆ Plantable Holiday or Thank You cards with your note to the clients or staff
- ◆ Plantable Seed bombs in rainbow colors
- ◆ Price depends on volume
- ◆ Two week turnaround time required for printing



Packaging & Delivery Options

- ◆ At Luludi we have a lot of experience in fulfillment. Plants are packed very carefully so they can ship and arrive intact. There are several options to choose from:
 - ◆ 100% fulfillment options:
 - ◆ Logo printed on stickers and affixed to white gift box
 - ◆ Crinkle/tissue paper in color of logo or natural kraft paper color
 - ◆ Delivery to your NYC location via messenger
 - ◆ Packed and shipped via UPS, FedEx or USPS



Thank you!

We would love to work with you and are open to any ideas or suggestions you may have.



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